



## **DEALER MANAGEMENT SOLUTIONS**

TAKING DMS PERFORMANCE TO THE NEXT LEVEL



## GREAT PERFORMANCE TAKES THE RIGHT PEOPLE AND TECHNOLOGY. WITH PROCEDE SOFTWARE, YOU GET BOTH.

Procede Software is a leading provider of Dealer Management System (DMS) software in the commercial trucking industry. Our Excede® solution is used by hundreds of dealerships across the United States and Canada to improve their operational efficiency and serve their clients' parts and service needs.

Built on solid and proven Microsoft technology, Excede provides a familiar, Windows-based application that is easy to use. Our open interface enables seamless integration between your dealership's original equipment manufacturer (OEM), branch and customer data. Offering a solution for dealerships of all sizes, Excede takes DMS performance to the next level with solutions that meet your most challenging needs.

As your DMS provider, we are committed to excellence. We continue to develop and deliver new products, hire talented individuals, improve our support resources and professional services, and are always exploring new ways to help you better your business. Our collective team of experts have diverse backgrounds, unique skill sets, and decades of software and industry experience.

Fostering and building genuine customer relationships is in our company DNA and something we commit to strengthening. We work hard to provide quality products, respond quickly, and give exceptional support by intently listening to our customers' feedback.

From our very first customer who believed in the value of our reliable solution, to the thousands of users we've helped gain new insights over the years, it has been our mission to make dealerships run more efficiently.





#### **HOW WE'RE DIFFERENT**

#### **EXCEDE LETS YOU WORK MORE EFFICIENTLY AND EFFECTIVELY.**

- Excede is a reliable, well-vetted and robust DMS, specifically designed to increase efficiency across every department of your dealership
- Intuitive user interface and consistent navigation across all departments provide a streamlined workflow
- User-friendly search features, such as smart filtering and in-grid column filtering, provide instant access to the information you need
- You own your data and can access it whenever you want

## OUR APPLICATION IS BUILT ON PROVEN AND RELIABLE MICROSOFT TECHNOLOGY.

- Your information is stored in a powerful, stable Microsoft® SQL Server® database
- · You can expect exceptionally high reliability, with virtually no down time
- Excede's Windows® and browser-based interface are familiar and based on global standards

## WE DELIVER A SYSTEM THAT INTEGRATES SEAMLESSLY WITH YOUR OEM AND OUR CERTIFIED PARTNERS.

- Our strong OEM relationships enable us to continually deliver new initiatives for all major commercial truck and trailer manufacturers and distributors
- A growing network of Certified Partners complement Excede with integrated solutions and take the guesswork out of selecting quality service providers

## OUR FLEXIBLE, CUSTOMIZABLE REPORTING TOOLS ALLOW YOU TO EASILY TRACK DEALERSHIP PERFORMANCE.

- Track every aspect of your dealership with out-of-the-box reports and business intelligence tools
- Create custom, ad hoc reports and dashboards with drilldown capabilities
- Schedule reports and alerts to be sent to you on a timely basis
- Review on-screen views of your data so you don't always have to print a report

#### WE EMPLOY THE BEST IN THE INDUSTRY.

- Our Implementation team goes the extra mile to ensure a successful implementation
- Expert trainers provide on-site training and web-based lessons, delivered through a powerful eLearning system
- Professional Services experts provide a wide range of services to help you with upgrades, acquisitions, workflow analysis, and more
- Our Support Services team delivers exceptional assistance and ensures your questions and concerns are quickly addressed
- Our Product team actively reaches out to customers to solicit feedback on their challenges and then focuses on delivering solutions that work



We chose Procede Software because they continue to advance their technology and move their solutions forward. Their products are built on a reliable platform that will scale with our growing business.

Scott McCandless, President
 McCandless Truck Cente



#### **OUR TECHNOLOGY**

Excede is a complete solution that delivers advanced features to every department in your dealership. From 1 location to 50 locations, dealerships of all sizes rely on Excede to drive improved productivity and keep their business running smoothly.

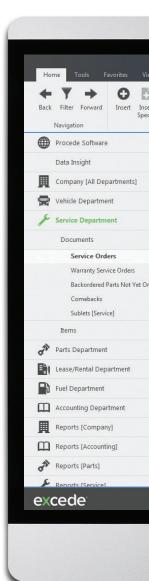
**EASILY SEARCH FOR INFORMATION:** User-friendly search features, such as smart column filtering, allow you to quickly and easily find the data you need, enabling you to process customers faster than ever and improve overall dealership efficiency.

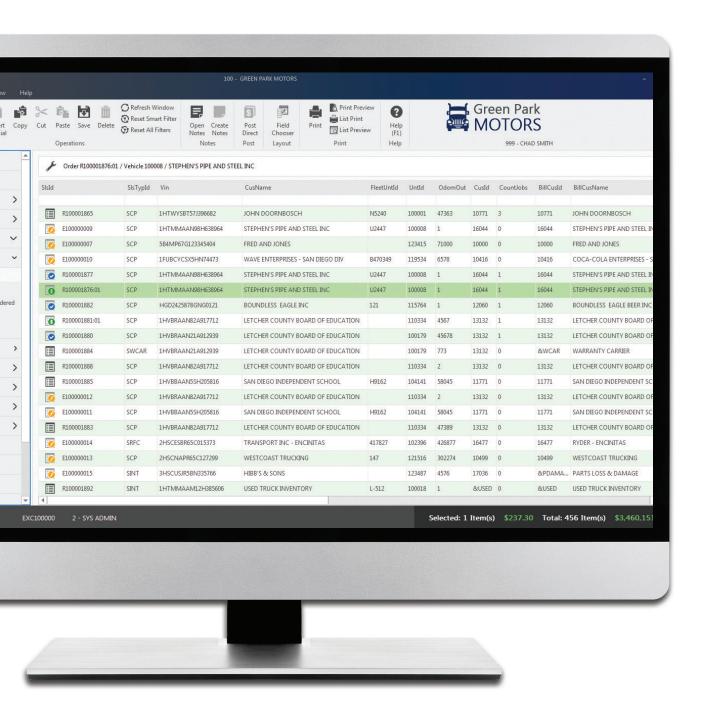
**INCREASE YOUR PRODUCTIVITY:** With a modern looking, uncluttered user interface, Excede is consistent, familiar, and easy to navigate. Background colors are designed to naturally draw the user's eye to the active window, while intuitive icons and added shortcuts result in reduced clicks, increasing your productivity.

**CUSTOMIZE YOUR EXPERIENCE:** Personalize your work desktop with settings that allow you to build 'favorites', making frequently accessed departments stand out for quick selection, and change font sizes to suit your preference. The ability to add your logo and color-code screens make branches easily identifiable and enables you to customize Excede with your dealership's brand.

#### **SEAMLESSLY UPGRADE TO NEW VERSIONS:** Our Auto-

Updater delivers fast, painless access to version upgrades with a simple click of the mouse. Whenever new versions are available, and at the discretion of your IT department, updates will now be enabled for staff to install upon login.





## **DEPARTMENTS**

## **ACCOUNTING**

Excede provides real-time accounting for all your dealership's transactions. When a transaction is posted, a journal entry is automatically created based on the unique accounting rules that your dealership has defined. This ensures that data conforms to your standards and that you can report on the information you need right away.

#### **Feature Highlights**

- Create electronic purchase orders and track them through receipt and invoice payment
- · Reconcile bank statements and sales tax
- · Quick toolbar view to customer account history across departments and locations
- Confirm that reconciliation is accurate before effortlessly posting large journal entries
- Enhance financial management by identifying and resolving suspended journal entries
- · Simplify the application of accounting rules with automatic accounting



Even the largest parts inventory is easy to manage with Excede. Since all transactions are updated in real-time, you always have an accurate view of parts availability and can maintain optimal inventory levels. Excede also maintains a complete parts sales history for the life of the database, where users can easily search or recall transaction details.

#### **Feature Highlights**

- Optimize order handling through efficient pick ticket generation, discount application, and detailed order view management
- Master inventory and pricing with core stock management, complex pricing strategies, and bin oversight
- Conduct order and stock analysis by monitoring back orders, managing inventory transfers, and handling special orders
- Achieve real-time gross profit assessment through instant profit analysis
- Enhance inventory tracking and troubleshooting with quantity on hand audit
- · Improve inventory management by streamlining stock control processes



Excede simplifies the creation and management of repair orders, so service writers and technicians can focus on providing great service. Tools like menu pricing options and jobs built with predefined parts, labor, comments and miscellaneous charges ensure Service department staff can easily create new repair orders.

#### **Feature Highlights**

- Define labor rates by customer, job, or both
- · Manage discounts, coupons, deductibles, deposits, and warranty codes
- · Schedule repair work based on VIN, days, mileage, or both
- · Track technician attendance and time spent on specific jobs with integrated Time Clock functionality
- Enhance technician job assignment efficiency by streamlining shop load and priority management
- · Optimize service order management and technician assignment through a centralized view
- Convert job estimates and revisions efficiently, boosting workflow efficiency
- · Centralize maintenance tasks to improve scheduling, visibility, and management



## **VEHICLES**

Excede provides a view of all your vehicles, from initial orders to the final sale. You can create, update and manage your inventory quickly, and confidently, using records that are complete with specs. There is also the option to attach photos to inventory records.

#### **Feature Highlights**

- · View open transactions, such as repair orders, that will affect the final price of the vehicle
- · Attach documents such as pictures and a copy of the invoice
- Automatically decode the vehicle's specs by entering a valid VIN
- Minimize duplicate data entry on multiple vehicle/fleet sales with copy-and-paste functionality

## ALL DEPARTMENT DATA IS BUILT ON A SINGLE, INTEGRATED DATABASE.

## **DEPARTMENTS**

## **LEASE/RENTAL**

Excede provides all the functionality you need to efficiently manage the administrative tasks associated with vehicle leasing and rentals. All the information you need on a lease-rental customer is easily shared across branches using a single master record.

#### **Functionality Highlights**

- · View and update billing, sales and repair histories across branches
- · Add comments to customer records and designate them as important or private
- · Add automatic, recurring billing charges for each billing cycle
- Add miscellaneous charges and fees on a case-by-case basis
- · Automatically adjust billing cycles and rates based on the length of time a vehicle is in use



The Excede Fuel department is tightly integrated with the Lease/Rental and Vehicles departments allowing you to manage your on-site fuel inventory, and efficiently supply fuel to your vehicles in inventory as well as your lease and rental customers.

#### **Functionality Highlights**

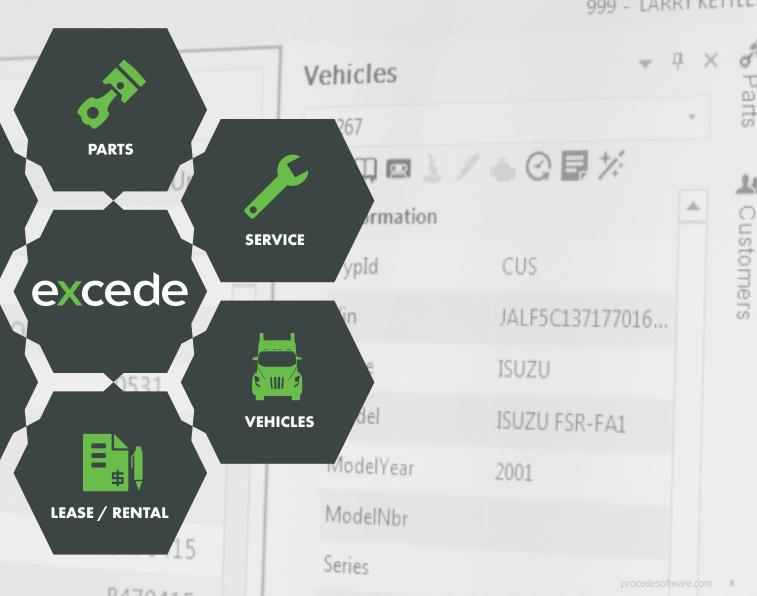
- Bill for inventory and non-inventory (outside) fuel sales
- Tank Inventory tracks on-hand quantity automatically
- Fuel billing is automated when lease and rental bills are invoiced







999 - LARRY KETTLER



### **ADDITIONAL SOLUTIONS**

#### **OUR SPECIALIZED APPLICATIONS HELP YOU DO EVEN MORE**

Excede helps move your dealership forward by providing the core functionality you need to better manage every department of your dealership including: accounting, parts, service, vehicles, leasing and rentals. Our lineup of specialized applications empowers you to do even more, while still leveraging familiar and trusted Microsoft platforms.

#### **ASSET MANAGEMENT**



Asset Management enables dealership finance and accounting staff to manage vehicle depreciation, loan payments and expense amortization within the DMS, saving time by eliminating manual processes that support these activities.

#### **BARCODE SCANNING**



From purchasing to inventory control, the Barcode Scanning inventory management system can help you realize tangible efficiency gains during annual and cycle count processes. This suite of apps provides dealerships with faster performance, ease of use and added functionality.

#### **DOCUMENT DELIVERY**



With Document Delivery, your customers automatically receive email copies of invoices and statements on a scheduled basis. This integrated solution allows dealerships the option of going paperless, ultimately reducing postage and mailing costs.

#### **LEASE RENTAL PLUS**



Lease Rental Plus offers faster lease and rental meter entry, new and improved lease-rental reporting, and easier rental reservations. The web interface also includes access to key DMS information related to lease-rental operations, including searchable Bill, Contract, Customer, and Vehicle pages.

# EXTEND THE REACH OF EXCEDE WITH OUR SUITE OF SPECIALIZED APPLICATIONS.

#### **PAYMENT PROCESSING**



A safe and secure payment processing experience, our Payment Processing application is an integrated payment solution that streamlines how your payments are processed. The Payment Processing application is designed to help prevent errors associated with manually entering credit card information into a standalone processing machine, while also helping facilitate account reconciliation.

#### **RAPID RO**



A browser-based application, Rapid RO allows your team to check-in vehicles as soon as they arrive at a dealership's service drive. Designed to run on any laptop, iOS, Android or Windows mobile device, Rapid RO also gives your service staff the ability to create repair orders, add common jobs and (optionally) assign jobs to a service technician.

#### **SERVICE WEB APP**



Service Web App features a combination of useful service-based tools including: Work Room for work status display in service shops, Wait Room, which focuses on waiting customers, and a Dashboard to highlight key issues and concerns.

#### SIGNATURE CAPTURE



Signature Capture provides dealerships with a defensible electronic signature capture solution for inperson transactions, including confirmation of charges and approval for large backorders. Combined with Excede's built-in document archiving ability, Signature Capture can be used with wireless networks, allowing signatures to be obtained anywhere a dealership's wireless network can reach.

#### TIME CLOCK



Time Clock automates your employee time tracking process, eliminating the additional costs and work associated with manually collecting time cards. With Time Clock, employees conveniently punch in and out directly from work stations, allowing you to effortlessly track overall employee attendance. Additionally, Time Clock enables your team to become more productive at flagging time, allowing them to conveniently add repair order comments, close operations and create additional service requests.





## excede analytics

#### **BUSINESS INTELLIGENCE**

Excede Analytics is an enhanced suite of business intelligence tools for dealerships of all sizes. With pre-set dashboards, data insights and advanced ad hoc reporting functionality, the Excede Analytics suite empowers data-driven decision-making within each department of your business.

**EXCEDE KPIs & METRICS:** Powerful, executive-level dashboards and metrics at your fingertips. Excede KPIs & Metrics is a solution that offers powerful and responsive executive-level reporting dashboards, providing dealerships of all sizes easy access to dealer-tested key performance indicators for unparalleled, datadriven decision-making capabilities from the Excede DMS.

**STANDARD REPORTS:** Comprehensive reports for each department. Standard Reports is a collection of over 80 comprehensive, pre-defined reports related to each department in a dealership, from Accounting to Parts, Service, Vehicle Sales, Lease-Rental, and more.

**EXCEDE DATA INSIGHT:** Ad hoc reports and dashboards for advanced users. Excede Data Insight is a reporting tool that allows advanced users to build reports and dashboards that can be run, delivered and archived based on a custom schedule.

**ATD ACADEMY REPORTS:** Custom-designed reports for dealers attending ATD Academy. ATD Academy Reports allows dealers attending the ATD Academy to access and analyze their own real-time data, providing a deeper educational experience.



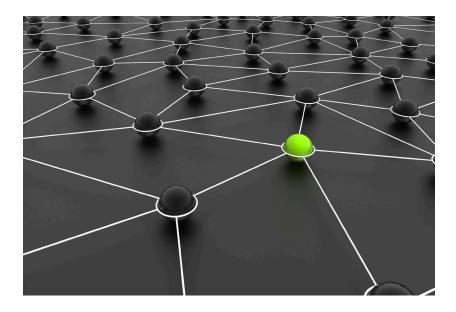
#### **EXCEDE HOSTED SERVICES**

#### PROCEDE'S HOSTED, SECURE CLOUD-BASED SOLUTION.

With Excede Hosted Services, users get all the benefits of Excede without having to deploy Excede servers on-premise. Excede Hosted Services delivers all the benefits of our industry-leading dealer management system in a flexible, scalable, and secure could-based environment.

Excede Hosted Services offers access to on-demand resources that allow you to grow your business without complex and expensive up-front server hardware and software investments, making it a great solution for dealerships of any size.

Additionally, a Procede team of experts will manage and monitor your Excede database and Excede web applications, allowing you to focus on your business with the peace of mind that your system is running smoothly and effectively.



#### **EXCEDE HOSTED SERVICES FEATURES & BENEFITS**

- Hosting of the Excede database, Excede web apps and OEM integrations on an enterprise-level, cloud-based virtual server
- Leveraging the Microsoft Azure cloud, including a controlled data center environment; two Azure Virtual Machines with SSD drives; system power with complete power redundancy and data center network with robust security
- Proactive monitoring and maintenance of your Excede software, database and server hardware
- Enterprise-level security, 24/7 monitoring and 99.9% guaranteed uptime results in fewer problems and faster resolutions
- Leveraging your existing in-house IT skill set and augment it with our Excede and SQL Server expertise
- Reduced operational costs and resources typically required to manage an on-premise system
- Competitive pricing for a solution that is flexible, scalable and meets your IT needs and budget

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The ongoing competitive nature of the heavy-duty truck market continues to drive dealerships to look at and embrace technology to increase performance across all areas of their business. By utilizing Excede Hosted Services on the Microsoft Azure platform, dealerships can realize increased efficiency gains while ensuring their valuable data is proactively and securely taken care of.

Larry Kettler, CEC
 Procede Softwar

#### **OEM INTEGRATIONS**

Procede Software offers best-in-class integrations built on strong relationships with Original Equipment Manufacturers (OEMs) and other third-party organizations. Our integrations are compliant with all major commercial truck, bus, and trailer manufacturers and distributors, including Daimler Trucks North America, Mack Trucks, Volvo Trucks USA, Navistar International and PACCAR.

With our open and extensible software platform, Excede allows information to be easily and securely shared between OEMs and your dealership. The result? A significant improvement in your dealership's efficiencies and departmental operations.

The Excede API (Application Programming Interface) was specifically designed to allow Procede, our Partners, and OEMs to quickly and easily develop valuable integrations and applications for your dealership. The API ensures that third-party software products maintain the integrity of the Excede database, giving you the availability of important integrations with the peace of mind that your data is protected.

Excede OEM integrations connect you to the information that powers your business. We are proud to offer integrations and other software solutions for numerous dealer types.

#### Truck Manufacturers & Affiliates

Our integrations are compliant with major commercial truck manufacturers, including Daimler Trucks North America, Hino Motors, Idealease, Isuzu Motors, Mack Trucks, Mitsubishi Fuso Truck and Bus, Navistar International, PACCAR, and Volvo Trucks USA

#### Bus & Trailer Manufacturers

Our Product team works closely with various bus and trailer manufacturers, including IC Bus, Thomas Built Buses and more

#### Engine & Transmission Manufacturers

We integrate with major engine and transmission manufacturers including Allison Transmission, Caterpillar, Cummins, Detroit Diesel, John Deere, MTU and more

#### Automotive Manufacturers

We have an extensive list of integrations that our Product team has built alongside major automotive manufacturers, including Ford Motor Company, General Motors, Mercedes-Benz, Nissan Motor Company, and Toyota Motor Company

#### **CERTIFIED PARTNERS**

our customers with well-rounded solutions for every aspect of their growing dealerships. Our Certified Partners provide a range of products and services that integrate seamlessly with Excede and significantly

providers, customer relationship management (CRM)

**CONNECT TO THE** INFORMATION THAT POWERS YOUR BUSINESS.

























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#### **SERVICES**

#### LET'S DO THIS TOGETHER

At Procede, we do more than just provide you with the industry's most advanced DMS solution. We are also committed to helping you streamline processes and gain efficiencies in your dealership.

Our collective team of experts have diverse backgrounds, unique skill sets, and decades of software and industry experience. Together, we are here to help you achieve success from a successful implementation and beyond.



#### **IMPLEMENTATION**

We set your dealership up for success from the start by ensuring your transition follows a clear, predictable course.



#### **EDUCATION & TRAINING**

Procede provides you with comprehensive, ongoing training to ensure you're getting



#### **SUPPORT**

Our 99.4% satisfaction score speaks for itself. We are here to assist you with your needs and ensure you're getting the full benefit of Excede.



#### **PROFESSIONAL SERVICES**

Expertise that goes beyond "how to" product support. Our goal is to empower your team to move forward with greater independence.

#### **GETTING STARTED**

Your dealership can work more efficiently and effectively, you just need the right partner.

With over 20 years of experience working closely with dealerships like yours, we understand your needs and deliver the best solutions in the industry. Join the over 1,500 locations and 16,000 active users who count on Excede to power their business operations.

Contact a Procede Specialist and learn how we can work together to take your dealership's performance to the next level.

Learn more at procedesoftware.com sales@procedesoftware.com 858.450.4810

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While switching business systems is not an easy decision, we knew we made the right choice after selecting Procede as our new DMS provider. They worked tirelessly to make sure the data transfer went smoothly and equipped us with all the necessary tools and resources needed for a successful conversion.

- Scott Schaible, Controller, Floyd's Truck Center - Scottsbluff





#### **SOFTWARE. SERVICES. SOLUTIONS.**

www.procedesoftware.com



Procede Software 240 S Cedros Ave, Suite 200 Solana Beach, CA 92075 contact us:
nfo@procedesoftware.com
(858) 450-4810